

CREATOR MEDIA KIT · RATE CARD

Ash

Business, side hustles & UK opportunities — practical short-form videos for ambitious professionals.

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LAST 30 DAYS · INSTAGRAM

1.6M Reel views	140K Reel interactions	690K Top reel views
5 Reels over 100K views	76% UK audience	85% Aged 25–54

Audience age

25–34	25.9%
35–44	36.6%
45–54	22.7%

Top countries

United Kingdom	76.1%
India	13.7%
Pakistan	2.1%

Performance-based pricing

One short-form video (Instagram Reel or TikTok). You pay a low base fee, and bonuses unlock only as reach is achieved — I'm motivated to deliver results, not just charge upfront.

Base fee	**£150 + VAT**
100K+ views	**+ £400 + VAT**
500K+ views	**+ £500 + VAT**
1M+ views	**+ £1,000 + VAT**

Bonuses are incremental. Example: a video reaching 1M+ views totals £2,050 + VAT.

Paid ads & usage rights
Use my content for paid advertising or other promotion

+0.5% per sale

Send your campaign brief — let's talk.

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